

Open Culture Media Information
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Flux Liverpool
17 July – 2 August 2014
Venues across Liverpool

Young People Take Over Liverpool Arts: Flux Liverpool Festival Line-up Released

Flux Liverpool is a new pioneering arts festival engineered by young people, created for everyone.

Flux Liverpool takes place Thursday 17 July – Saturday 2 August and kicks off a whole new type of youth focused grassroots festival: a demonstration of the potential that's hiding inside Liverpool's young people.

The events programme has been released today, promoting over 50 events surrounding this three-week long multi-arts festival. Audiences of all ages are invited to discover a vibrant mix of theatre and music performance, installations, workshops and panel discussions, games, exhibitions, parades and much more all led by young people from the Liverpool City Region.

Alex McCorkindale, Flux Liverpool Director said " *This festival is like nothing I've ever worked on before. The Flux Liverpool guide gives the public a glimpse into the world of activities and opportunities our young people have created. There doesn't seem to be an end to this city's potential and talent, and Flux Liverpool is just the beginning. We're so excited about the programme, and we can't wait for you take a look!*"

Opening weekend sees the launch of [Young DaDaFest](#) at Everyman Theatre on 17 July – a showcase of music, dance, and performance led by disabled and deaf young people from across Merseyside. And from the 18 – 20 July the [Blueprint Festival](#) led by Tate Collective, sees live performances, workshops, art-installations, an art fair, a parade and much more, plus a launch after-party at The Kazimier.

A range of activities will be open to **schools and groups** including the opportunity to become forensic scientists with [Hands on DNA: Exploring Evolution](#) at World Museum, a [John Moores Painting Prize Culture Course](#) at Walker Art Gallery, [Tours of Liverpool Biennial](#) led by the Young Fellows and [more](#).

Most events are **open to everyone** including the [Day at the Dome](#) at Liverpool One's Chavasse Park on 26 July when some of the North West's most talented up and coming musical acts show off their skills. An intriguing interactive performance [Sense and Sustainability](#) takes over spaces across the Bluecoat on Sat 19 July and [Tales from the MP3](#) sees the 20 Stories High Young Actors perform a gritty, honest and funny piece that will be at Everyman Theatre on 1 & 2 August. Young Everyman Playhouse (YEP) present a modern twist on [Alice in Wonderland](#) from 25 – 27 July amongst the rolling green lawns of Croxteth Hall and Country Park. Visitors might just stumble on hidden stages, secret gigs and headline DJ's.

The **educational #FluxSkills events** will give people of all ages an insight into arts careers and a chance to connect and learn with industry professionals from all over the UK. [#FluxSkills](#) sessions cover a topics include visual art and design, music, management and more.

Ten [#FluxCommissions](#) grants have been awarded to creative young people from the region and their projects and events will be showcased during the festival including [Synaesthesia Lab](#) – an audio-visual sensory experience, [The World in One City](#) – an interactive map using electrically conductive paint, and silent disco [Unsigned, Unheard](#) which provides a platform for undiscovered Liverpool musicians.

The **FREE festival guide** is available online at www.fluxliverpool.com or in print soon at participating venues: The Black-E, The Bluecoat, Camp & Furnace, FACT, Liverpool ONE Info Centre, Everyman Theatre, Merseyside Maritime Museum, Tate Liverpool, World Museum, and Walker Art Gallery.

[Download the Flux Guide PDF](#) and stay up to date with Flux Liverpool on [Facebook](#) or [Twitter](#).

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Press and Media Enquiries

>> Photographs can be downloaded via

Dropbox: https://www.dropbox.com/sh/szyzo5ywuqrezbk/AAAa_sueT_babr87rOuWXs2a

For more information, more photos and interviews with the Flux Ambassadors please contact Christina Grogan from Open Culture 0151 478 4928 / 07828 021 988 / christina@culture.org.uk

Notes to Editors

Flux Liverpool is a pioneering arts festival engineered by young people, created for everyone. It is a celebration of young peoples creativity and entrepreneurialism and the first edition will be held in Liverpool 17 July - 2 August 2014. Flux Liverpool is developed and led by young people aged 14-25, and isn't just a 17 day festival, it's a new approach to embed young people with, and in the arts of the city region. Flux Liverpool will connect young people with creative industries, highlighting further progression routes and opportunities to get involved and develop experience in their chosen career path.

Flux Liverpool is a partnership project between young people, Liverpool Arts Regeneration Consortium (LARC), National Museums Liverpool (NML), Creative Organisations of Liverpool (COoL) and Open Culture. It is supported by Liverpool ONE, IdeasTap and Curious Minds. Flux Liverpool is funded by Arts Council England and the 2014 festival is intended to be the first in a series of biennial International Youth Arts and Cultural Festivals in Liverpool and Merseyside. For more information visit www.fluxliverpool.com.

The young people behind Flux Liverpool are the **Young Ambassadors** – The organisational ambassadors team behind Flux Liverpool is made up of young professionals aged between 17 and 24, their interests and work span a variety of fields within the arts, they have worked closely with all the partners to ensure the programme is as diverse as possible and remains true to the simple ethos behind Flux Liverpool; to provide a platform for creativity, collaboration, and engagement for the city's youth, that is to be enjoyed by all. and to find out what the Flux Ambassadors have been working on behind the scenes visit <http://fluxambassadorsonline.wordpress.com/>

Arts Council England champions, develops and invests in artistic and cultural experiences that enrich people's lives. They support a range of activities across the arts, museums and libraries – from theatre to digital art, reading to dance, music to literature, and crafts to collections. Great art and culture inspires us, brings us together and teaches us about ourselves and the world around us. In short, it makes life better. Between 2011 and 2015, Arts Council England will invest £1.4 billion of public money from government and an estimated £1 billion from the National Lottery to help create these experiences for as many people as possible across the country. <http://www.artscouncil.org.uk>

LARC (Liverpool Arts Regeneration Consortium), comprises seven of the major cultural organisations in Liverpool: the Bluecoat, FACT, Liverpool Biennial, Liverpool Everyman and Playhouse theatres, Royal Liverpool Philharmonic, Tate Liverpool and Unity Theatre. Merseyside Dance Initiative (MDI) and DaDa Fest are associate members of the Consortium.

The aim of LARC is to ensure that the cultural sector contributes more effectively to the social and economic renewal of the city region. <http://www.larc.uk.com>

National Museums Liverpool comprises eight venues. Our collections are among the most important and varied in Europe and contain everything from Impressionist paintings and rare beetles to a lifejacket from the Titanic. We attract more than 2.7 million visitors every year. Our venues are the International Slavery Museum, Lady Lever Art Gallery, Merseyside Maritime Museum, Museum of Liverpool, Sudley House, Border Force National Museum (Seized! The Border and Customs Uncovered), Walker Art Gallery and World Museum. www.liverpoolmuseums.org.uk

COoL (Creative Organisations of Liverpool) is a collective comprising of over 30 small to medium arts organisations based in Liverpool. Originally set up in 2007 by Hope Street Limited to strengthen Liverpool's European Capital of Culture in 2008. The collective all believe strongly in: the arts, innovation, participation, delivering quality work and services and in the importance of partnership, dialogue and communication in driving forward effective cultural strategies and practises. www.cool-collective.co.uk

IdeasTap is an arts charity that supports creative people through opportunities, funding, jobs and career development. Since launching in December 2008, IdeasTap has awarded more than £1.8 million worth of direct funding and accompanying expert mentoring to emerging artists. Its membership currently stands at 145,000+ and its partners include the Barbican, BFI, Magnum Photos, Mother London, The National Theatre, Royal Exchange Theatre and Sky Academy. www.ideastap.com

Liverpool ONE is one of Europe's leading retail and leisure destinations, set in the heart of Liverpool city centre. Built around the existing streets of Liverpool, the 1.65million sq ft contemporary open-air complex is a stylish must-see destination for those who love to shop, eat, drink and relax. Liverpool ONE includes over 160 stores, bars and restaurants, a fantastic 14 screen cinema, an indoor adventure golf course and a five-acre park. Stores include high street favourites such as Topshop, John Lewis and Debenhams. Liverpool ONE has recently been awarded Green Flag Status for its popular Chavasse Park. The prestigious Green Flag Award Scheme is judged by Keep Britain Tidy. Liverpool ONE is the only new city centre commercial development in the country to include a park that has Green Flag status. For more information on Liverpool ONE please visit: www.liverpool-one.com.

Open Culture is a Community Interest Company; with the purpose to increase the profile of and engagement with arts and culture on Merseyside. For more information visit www.culture.org.uk